

Ohio Fair Managers Association Inc.
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ohiofairs@att.net Minutes February 28, 2018 Hyatt Regency Hotel, Columbus, Ohio

Rod Arter 1st VP called the meeting to order at 9:30 am. Booklets of information were presented to all attending. In attendance were: VP Rodney Arter, Vp Paul Harris, Treasurer Robert Dawson, Richard King, Wade Flory, Chris Brust, Stanley Strode, Tom Stocksdale, Roger Smith, John Ackerman, Paul Lease, Bev Fisher, Cara Muhlenkamp, Gary Prater, Steve Cronebaugh, Past Presidents, Dan Martin, Tim Massie, Paul Oeschle, Darrel Cubbison, Jon Overmyer, Doug Guinsler, Robert Buxton.. Not presented and noted: Dan Bullen, Tom Higbie, Keith Sheridan, Fred Arnold and Harold Crowe & Dan Kimmet.

Guests: Virgil Strickler, Theresa Call, Mikayla Pollitt, Zak Space, Al Bozich, David Drake, Randy Kissel, Eric German, Mike Vartorella, Tom Archer, Keith Faber

Correspondence: Letter from Ron Pickworth Lorain County Fair, Lisa McCutcheon, Licking County Extension, Morgan McCutcheon, Mary Ann Arter. The Stephany Spielman Cancer foundation sent a letter thanking the OFMA family for the Cancer Foundation support.

Board Minutes: Stanley Strode moved to accept the January 4, 2018 Board meeting minutes, 2nd, John Ackerman, motion carried, approved.

Annual Meeting minutes review: Tom Stocksdale moved to accept the January 7, 2018 Annual Meeting minutes, second, Bev Fisher, motion carried

Financial report: Treasurer Robert Dawson reviewed the quarterly report in great detail including a check register of all checks written up to February 26, 2018. Several convention billings remain that are being reviewed by the vendor for accuracy. Stanley Strode moved to accept the financial report, 2nd Bob Buxton, motion approved.

Convention Program: Paul Harris reviewed the 2018 program and thanked all the meeting moderators and speakers present for their hard work. AV projection has hit newer technology for the projection units we utilize and this will be reviewed by the office team, Howard Call commented that better planning will be used in 2019 for rooms that will be specifically setup up for presentation video needs, and those rooms will not be assigned until the speakers commit whether they will be presenting a Power point or other visual materials on screens. The office will have the room facts for the program meeting.

Queen Program: Bev Fisher reported 78 participating queens; one family accident caused cancellation for one contestant. Queen Policy was reviewed and discussed and action was taken by motion to accept the recommended policy by Bev Fisher, second Bob Dawson, and Motion approved. Bev also commented that the whole form is being reviewed and will be available back to the office in May. Bev thanked all those who assisted with the Queen Program.

Hotels: Rodney Arter indicated all hotels were near the contracted room's allotment, Record number of rooms.

Junior Fair: Steve Cronebaugh reported Junior Fair Program went well; the registration system was good with the pre-packed junior fair registrations. The move to the Battelle Hall has been a very positive one.

Communication and Hall of Fame Awards: John Ackerman: Program flowed well, great selection of Hall of Fame candidates; the change in the awards went well and saved time.

Meals and Banquets: Meals went as planned, issue with the chefs understanding of the Lunch menu, in the Midwest stuffing is Bread not cheese and mushrooms. Breakfast was good, Queens's meal was good. Howard and Paul meeting with the chef at 2pm today.

Trade Show: Tom Higbie was not present; Richard King thanks the ED and office staff for their planning work of the tradeshow. 128 spaces sold, Committee reviewed and approved the 2019 layout and wishes to continue the Poker Chip Game.

Talent Showcase: Bob Dawson, Bob reported that 5 of the 6 acts were as the videos stated they were. The format change was accepted very well. Bob Thanks Paul Oeschle for his work in the manning of the doors at opening thru 7 pm. The desert bar went well, Bob noted the increased contribution from Burnham and Flower Group and the table raffle sold 38 for an additional revenue stream to support the evening.

Spouse: Dan Bullen absent, Theresa reports that the early wine seminar was light but the 2nd wine seminar and the wine and paint went very well.

Auction-Gala: Steve Cronebaugh, Jon Overmyer, Steve reports that the items were higher quality & the larger items helped raise more money. Theresa has 2019 Gala Tickets available.

Registration: Tom Stocksdale reported the numbers unofficially of audit, but great numbers. Thanks all the supporting staff and volunteers and especially Joyce Oechsle.

Promotions/Sponsors: Howard Call reports that were unable to re-sign the convention sponsor and it was too late to try to

move a sponsor over, however, the pickup of new sponsors has the cash number in excess of \$29,000.

Logistics: Went well and recovered all signs.

Guest Speakers: Virgil Strickler, CFE spoke to the board in regard to a supporting role program to support the Junior Fair Programing at the Convention from the Ohio State Fair. Virgil commented that the heart of the Ohio State Junior Fair program is the County and Independent Fairs of Ohio who send their youth to the Ohio State Fair in both 4-H and FFA to compete at the that next level. Virgil has asked the executive board to see what the OSF can do for the Convention Programing for youth.

Sarah Everhart, past Ohio Fairs' Queen spoke about a graduate program she is working on for her college paper in an endowment fund for scholarships that the Ohio Fair Managers would administrate.

Zack Space spoke to the attendees in regard to his run for office: Candidate for State Auditor, *Zack Space was born and raised in the small eastern Ohio town of Dover. After graduating from law school at The Ohio State University, he returned to Dover and practiced law for nearly 20 years, during which time he served as a Public Defender and as Dover's City Law Director. In 2006, he was elected to serve as the Congressman from Ohio's 18th District, comprising 16 counties in rural southeastern Ohio. During his tenure in Congress. Zack championed working class Ohioans, and was instrumental in bringing broadband technology, employment opportunities, and infrastructure improvements to his district. Upon leaving Congress in 2011, Zack joined the prestigious Columbus law firm of Vorys, Sater, Seymour, and Pease where he worked with local governments, charitable organizations, and the private sector to promote economic development across Ohio. Zack is running to serve as Ohio's next Auditor of State, where he will use the broad power of the office to deliver much needed reform to state government.*

Keith Faber spoke to the attendees in regard to his run for office: Candidate for State Auditor. *Keith Faber is currently the State Representative for Ohio's 84th District. Previously, Keith served eight years in the Ohio Senate, and was elected by his colleagues as President of the Ohio Senate from 2013-2016. Throughout his career, Faber has been a leader in the effort to move Ohio forward by advocating for a more efficient, effective, and transparent government in Columbus. Keith grew up the youngest of four brothers and sisters. As a young boy Keith learned the value of hard work and doing all you can to help out when it's needed. After high school Keith became the first in his family to go to college. He worked his way through college and then paid for law school at The Ohio State University by bartending, waiting tables, and doing various other jobs.*

Old Business: Spring meetings were reviewed for 2018 and planning for 2019. All letters will be out by weeks end. Redbook printing of 200 books will be approximately \$325.00. Tom Stocksdale moved to allow the purchase and distribution to the fairs at the spring meetings, second Stanley Strode. Motion approved

New Business: Amusement Education Proposal. Eric German, German Group, Beachwood Ohio reviewed his proposal on a plan to educate the media and well as give each and every fair a tool box of communication tools to use for communicating to the media in regard to ride safety. A video is part of the package. Greater Ohio Showmen's will take the lead on processing payments. GOSA has committed \$15,000, Ohio Festivals has committed 10% of total cost. One condition was that this video has no mention of the operating company who had the accident summer of 2017. Details of the agreement will be in addendum form with these minutes. In the poling from the district directors District 1 are in favor of the support, District 2 unavailable, District 3 Yes, District 4 seems favorable; District 5 Majority in favor, District 6 Yes, District 7 Stanley had e-mail issues but he thinks its good program for his fairs, District 8 yes all fairs interested, District 9 Yes those that responded as long as no cost to their programs. Bob Dawson moved to support the effort with 50% of the net cost minus Festivals 10% contribution. Stanley Strode second, motion approved. Letter of concern from Lorain County Fair was discussed. The ED has taken action in posting the desired information on the OFMA website and will speak with the author on his concerns.

RECOMMENDATIONS discussions from the 2018 OFMA Annual Meeting January 7, 2018

Now be it recommended that the OFMA Board of Directors support the Ohio Department of Agriculture position to require all swine show to be terminal or swine to be on the fairgrounds for no more than seventy-two (72) hours.

Now be it recommended that the OFMA Board of Directors review changing the constitution so that resolutions be submitted by the annual meeting and then voted on at the Spring District Meetings. ***Will be reviewed at the May 2018 OFMA Board meeting***

Now be it recommended that the OFMA Board of Directors review the Constitution of the appointment of the Director-At-Large position, that the maximum term be six (6) years, and each newly elected President appoint at less one (1) director at large. Anyone maybe reappointed after being off the Board for two (2) years. ***Will be reviewed and assigned to executive committee***

Now it is recommended that the OFMA Board of Directors work with Ohio Department of Agriculture that Fair dates be established for a four (4) period as per statue. ***ODA will accept 4 years of dates but will only approve 1 year, Redbook committee will review***

Now it is recommended that the OFMA Board of Directors work with the Ohio Department of Agriculture to revisit the possibility of the ODA to conduct the Fair audits. ***This was addressed to Director Daniels and the State Auditor fall of 2017 and ODA refused with the advice of the Auditor.***

Now be recommended that the OFMA Board of Directors look into the possibility of establishing a Fair King contest. *Will be reviewed and assigned to Queen Committee.*

Discussion on the resolution which was washed to a recommendation, constitution process was not followed. Bev Fisher moved to allocate these too committees, Wade Flory second motion passed.

Education Director Proposal: Howard Call, Executive Director has been observing similar positions in the industry and Associate trade organizations. A job description was provided in the meeting packet. Discussion was that with the changing dynamic of our fairs leadership, youth movement, working with the Government Advantage Group, The AG's office, Auditor of State a position would warrant coordinating training, communications to these organizations and developing better sessions to cover these needs. Bob Buxton moved to forward to the Long Range Planning Committee to review and bring to the May Board Meeting, second Stanley Strode, motion approved.

Committee Assignments were distributed from President Dan Bullen.

Tour Planning: Friday October 5, leaving from Painesville and heading to Fryeburg Fair, Topsfield Fair, Salem and Gloucester areas, York, PA, Lancaster, PA, at least 1 group dinner show evening, Shanksville, PA 9/11 site.

Hotel Contracts: Hyatt wanted 5% which would of been \$6.60 the agreed upon rate is a 2.25% increase \$3.00 rate increase on sleeping rooms only not increase on all other room types. Tradeshow remains at \$4,000 plus electric needs, F&B is \$50,000. Bev Fisher moved to approve second by Paul Harris, motion approved

GUEST ROOM RATES

Hotel confirms the following Guest Room Rates:

Room Type	Block Type	Single Rate	Double Rate	Triple Rate	Quad Rate
DBL/DBL	Group	\$135.00	\$135.00	\$135.00	\$135.00
DELUXE KING	Upgrades	\$219.00	\$219.00	\$219.00	\$219.00
DELUXE SUITE 1 BDRM	Upgrades	\$829.00	\$829.00	\$829.00	\$829.00
HOSPITALITY SUITE 1 BDRM	Upgrades	\$481.00	\$481.00	\$481.00	\$481.00
VIP SUITE 1 BDRM - 19TH FLR	Upgrades	\$632.00	\$632.00	\$632.00	\$632.00
KING	Group	\$135.00	\$135.00	\$135.00	\$135.00

Greater Ohio Showman: David Drake, Randy Kissel and Al Bozich attended. David thanked the OFMA for their great convention and the support shown to GOSA. Great Saturday evening with the extravaganza. GOSA is focused on the communication planning for the upcoming year.

Ohio State Extension: Tom Archer spoke about the Extension programing from Central State. They are focused on 6 urban county 4-H programing inner city schools are the initial focus. Three positions remain open, 1 scheduled retirement in the fall of 2018 and filling positions thru the bidding process. One county adding a second educator position this makes several now with 2. The chair position remains open for the State Animal Science position. Coming in the near future are administrative changes to allow more time for county education to do their work verses administrative duties.

Ohio Department of Ag: Mike Vartorella spoke about the communication plan for the coming fair season in regard to ride safety, inspection policies, etc, should be out in the next month. Mike spoke to the movement by the American Standards Testing (ASTM) meeting recently in Baton Rouge and that the standards changes are now out for voting approvals. These have to do with testing of amusement ride components. In addition ride manufactures have begun to send out bulletin regarding critical components of their equipment to inspect. ODA will have a director at all spring meetings to review and discuss the upcoming inspection season and the communication plan.

Legislative: Government Advantage Mikayla passed out the report and went thru the items, including the Fair Caucus.

Stanley Strode has a new e-mail: shs78clk@gmail.com

VP Rod Arter asked for any other items from the Directors or Officers, none stated.

Spring Meetings: Looking at dates for 2019 and will be based on the availability of Washington Courthouse, both sets of directors to check on the available dates and get them to Howard.

Meeting adjourned by John Ackerman and second Bev Fisher, Motion approved

Minutes Authenticated by Executive Director Howard CallOhioFairManagersAssociationfeb_2018.docofmaminutes