

# 2022 Ohio Fair's Communion Selections Sponsored By Nutrien Ag Solutions

Awards Breakfast Sunday January 9, 2022



**SMALL FAIR**

**Cat. 1 Newspaper Ad**  
**Place Small Fair**  
1 CRAWFORD CO FAIR  
2 CLINTON CO FAIR

**Cat. 2 Promotional Ad- outdoor**  
**Place Small Fair**  
1 JEFFERSON CO FAIR  
2 COSHOCTON CO FAIR

**Cat. 3 Printed Prom. -Brochure**  
**Place Small Fair**  
1 CLINTON CO FAIR  
2 BARLOW IND FAIR

**Cat. 4 Radio Ad**  
**Place Small Fair**  
1 GALLIA CO FAIR  
2 MEIGS CO FAIR

**Cat. 5 Television Ad**  
**Place Small Fair**  
1 JEFFERSON CO FAIR

**Cat. 6 Social Media**  
**Place Small Fair**  
1 CLINTON CO FAIR  
2 BARLOW IND FAIR

**Cat.7 Web Site Home Page**  
**Place Small Fair**  
1 MEIGS CO FAIR  
2 COSHOCTON CO FAIR

**Cat. 8 Fair Premium Book Cover**  
**Place Small Fair**  
1 GALLIA CO FAIR  
2 MONTGOMERY CO FAIR

**MEDIUM FAIR**

**Cat. 1 Newspaper Ad**  
1 SUMMIT CO FAIR  
2 LAKE CO FAIR

**Cat. 2 Promotional Ad- outdoor**  
**Place Medium Fair**  
1 SUMMIT CO FAIR  
2 LAKE CO FAIR

**Cat. 3 Printed Prom. -Brochure**  
**Place Medium Fair**  
1 SUMMIT CO FAIR  
2 MUSKINGUM CO FAIR

**Cat. 4 Radio Ad**  
**Place Medium Fair**  
1 MUSKINGUM CO FAIR  
2 LAKE CO FAIR

**Cat. 5 Television Ad**  
**Place Medium Fair**  
1 COLUMBIANA CO FAIR  
1 MUSKINGUM CO FAIR

**Cat. 6 Social Media**  
**Place Medium Fair**  
1 COLUMBIANA CO FAIR  
2 HARDIN CO FAIR  
2 MUSKINGUM CO FAIR

**Cat.7 Web Site Home Page**  
**Place Medium Fair**  
1 SUMMIT CO FAIR  
2 COLUMBIANA CO FAIR  
2 LAKE CO FAIR

**Cat. 8 Fair Premium Book Cover**  
**Place Medium Fair**  
1 COLUMBIANA CO FAIR  
2 MARION CO FAIR

**LARGE FAIR**

**Cat. 1 Newspaper Ad**  
**Place Large Fair**  
1 MERCER CO FAIR  
2 FULTON CO FAIR

**Cat. 2 Promotional Ad- outdoor**  
**Place Large Fair**  
1 MERCER CO FAIR  
2 FULTON CO FAIR

**Cat. 3 Printed Prom. -Brochure**  
**Place Large Fair**  
1 MERCER CO FAIR  
2 LORAIN CO FAIR

**Cat. 4 Radio Ad**  
**Place Large Fair**  
1 GEauga CO FAIR  
2 PORTAGE CO FAIR

**Cat. 5 Television Ad**  
**Place Large Fair**  
1 CUYAHOGA CO FAIR  
2 GEauga CO FAIR

**Cat. 6 Social Media**  
**Place Large Fair**  
1 CUYAHOGA CO FAIR  
2 DELAWARE CO FAIR

**Cat.7 Web Site Home Page**  
**Place Large Fair**  
1 LORAIN CO FAIR  
2 CUYAHOGA CO FAIR

**Cat. 8 Fair Premium Book Cover**  
**Place Large Fair**  
1 CUYAHOGA CO FAIR  
2 MERCER CO FAIR

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## Awards Breakfast Sunday January 9, 2022

### Cat. 9 Fair Newsletter

#### Place Small Fair

1 MONTGOMERY CO FAIR

### Cat. 10 Fair Printed Promo Misc

#### Place Small Fair

1 BARLOW IND FAIR

2 JEFFERSON CO FAIR

### Cat. 11 Promoting Ag Education

#### Place Small Fair

2nd MEIGS CO FAIR

### Cat. 12 Misc Use of Technology to Promote Fair

#### Place Small Fair

1 BARLOW IND FAIR

2 CLINTON CO FAIR

#### **BEST IN SHOW**

CLINTON CO FAIR #3 PRINTED  
PROMO BROCHURE

#### **BEST OVERALL THEME**

COSHOCTON CO FAIR

### Cat. 9 Fair Newsletter

#### Place Medium Fair

1 LAKE CO FAIR

2 HARDIN CO FAIR

### Cat. 10 Fair Printed Promo Misc

#### Place Medium Fair

1 SUMMIT CO FAIR

2 HARDIN CO FAIR

2 MUSKINGUM CO FAIR

### Cat. 11 Promoting Ag Education

#### Place Medium Fair

1 MUSKINGUM CO FAIR

2 HARDIN CO FAIR

### Cat. 12 Misc Use of Technology

#### to Promote Fair

#### Place Medium Fair

1 FRANKLIN CO FAIR

2 HARDIN CO FAIR

#### **BEST IN SHOW**

SUMMIT CO FAIR- #2  
OUTDOOR PROMO  
BILLBOARD

#### **BEST OVERALL THEME**

MUSKINGUM CO FAIR

### Cat. 9 Fair Newsletter

#### Place Large Fair

1 GEAUGA CO FAIR

2 CUYAHOGA CO FAIR

### Cat. 10 Fair Printed Promo Misc

#### Place Large Fair

1 PORTAGE CO FAIR

2 MERCER CO FAIR

### Cat. 11 Promoting Ag Education

#### Place Large Fair

1 MERCER CO FAIR

2 DELAWARE CO FAIR

### Cat. 12 Misc Use of Technology to Promote Fair

#### Place Large Fair

1 MERCER CO FAIR

2 GEAUGA CO FAIR

#### **BEST IN SHOW**

CUYAHOGA CO FAIR-#6  
SOCIAL MEDIA CAMPAIGN

#### **BEST OVERALL THEME**

MERCER CO FAIR

**SMALL FAIR**

<b>Cat. 1</b>	<b>Newspaper Ad</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
2	CLINTON CO FAIR	high lighted events, block color, bottom 1/2 of sheet takes away from top
1	COSHOCTON CO FAIR CRAWFORD CO FAIR	small print, hard to read, print too small eye catching, daily events, large print, plenty of info, easy to
<b>Cat. 2</b>	<b>Promotional Ad- outdoor</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
2	BARLOW IND FAIR COSHOCTON CO FAIR	cute, hard to see on siding, not enough info picture too busy, not enough info
1	JEFFERSON CO FAIR	theme on ad, has dates, but not enough info
<b>Cat. 3</b>	<b>Printed Prom. -Brochure</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
2	ATHENS CO FAIR BARLOW IND FAIR BELLVILLE IND FAIR	too big, plenty of info easy to read, hard to fold & carry eye catching, like size
1	CLINTON CO FAIR COSHOCTON CO FAIR MEIGS CO FAIR	lots of info, pocket sized, print too small good colors, lots of info, pocket sized print bad colors, good info, plenty of info, poor quality printing
<b>Cat. 4</b>	<b>Radio Ad</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
1	COSHOCTON CO FAIR GALLIA CO FAIR JEFFERSON CO FAIR	loose attention w/ sound effects, sound effects not needed, takes away from it plenty of info short, too short for radio
2	MEIGS CO FAIR	plenty of info, easy to follow
<b>Cat. 5</b>	<b>Television Ad</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
1	JEFFERSON CO FAIR	short, not much info, website listed, cute
<b>Cat. 6</b>	<b>Social Media</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
2	BARLOW IND FAIR	cute catchy posts
1	CLINTON CO FAIR COSHOCTON CO FAIR GALLIA CO FAIR MEIGS CO FAIR	info easy to read, lots of info, variety of pages nice info, good use of pages good coverage, easy to read nice posts, covered lots of different aspects of fair
<b>Cat.7</b>	<b>Web Site Home Page</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Small Fair</b>	
	BELLVILLE IND FAIR CLINTON CO FAIR	long home page info on home page, drop down w/ info

2	COSHOCTON CO FAIR CRAWFORD CO FAIR GALLIA CO FAIR JEFFERSON CO FAIR	good info blank at top
1	MEIGS CO FAIR	easy to find info, lots of info, drop down w/ events

**Cat. 8 Fair Premium Book Cover Judges Comments**

<b>Place</b>	<b>Small Fair</b>	
	BARLOW IND FAIR	catches your attention, lots of info
	BELLVILLE IND FAIR	good color
	COSHOCTON CO FAIR	dated, web info, mentions facebook
	CRAWFORD CO FAIR	themed, info, web listed, includes website
1	GALLIA CO FAIR	busy, no web, like pictures, eye catching
	JEFFERSON CO FAIR	no theme, no mention of premium book
	MEIGS CO FAIR	poor quality print
2	MONTGOMERY CO FAIR	catchy, nice pics of the youth and fair
	WYANDOT CO FAIR	lots of info, themed, web site listed, includes website

**Cat. 9 Fair Newsletter Judges Comments**

<b>Place</b>	<b>Small Fair</b>	
1	MONTGOMERY CO FAIR	ok

**Cat. 10 Fair Printed Promo Misc Judges Comments**

<b>Place</b>	<b>Small Fair</b>	
1	BARLOW IND FAIR	eye catching
	BELLVILLE IND FAIR	large size, nice, big, easy to read
	CLINTON CO FAIR	colorful, lots of info, eye catching, easy to put in pocket
	COSHOCTON CO FAIR	too big, but nice, too large
2	JEFFERSON CO FAIR	lots of stuff, nice assortment
	MEIGS CO FAIR	

**Cat. 11 Promoting Ag Education Judges Comments**

<b>Place</b>	<b>Small Fair</b>	
3	MEIGS CO FAIR	tractor pull, not ag education, no ag education included

**Cat. 12 Misc Use of Technology Judges Comments**

	<b>to Promote Fair</b>	
<b>Place</b>	<b>Small Fair</b>	
1	BARLOW IND FAIR	cute filters, creative idea to engage audience
2	CLINTON CO FAIR	creative, great exposure
	MEIGS CO FAIR	great idea

**BEST IN SHOW Judges Comments**

CLINTON CO FAIR Printed Promo Brochure

**BEST OVERALL THEME Judges Comments**

COSHOCTON CO FAIR

**MEDIUM FAIR**

<b>Cat. 1</b>	<b>Newspaper Ad</b>	<b>Judges Comments</b>
	COLUMBIANA CO FAIR	good info & layout, basic
2	LAKE CO FAIR	bold, attention getting, lots of info, small print
1	SUMMIT CO FAIR	dates need to be more prevelant, great color, pictures & coupon, nice layout, easy to read

**Cat. 2 Promotional Ad- outdoor Judges Comments**

<b>Place</b>	<b>Medium Fair</b>	<b>Judges Comments</b>
2	LAKE CO FAIR	nice, has important info, nice basic billboard
1	SUMMIT CO FAIR	eye catching, pig draws attention, fun, attention getter, can get all info on drive by

**Cat. 3 Printed Prom. -Brochure Judges Comments**

<b>Place</b>	<b>Medium Fair</b>	<b>Judges Comments</b>
	LAKE CO FAIR	very hard to read on that color paper, hard to put in pocket, too busy
2	MUSKINGUM CO FAIR	blah, nice print, clear print, good info, no map
1	SUMMIT CO FAIR	good map, easy to read w/ different print colors, quality paper, great color, cover bit hard to read over jean background, good info, love map

**Cat. 4 Radio Ad Judges Comments**

<b>Place</b>	<b>Medium Fair</b>	<b>Judges Comments</b>
	HARDIN CO FAIR	not enoug, dates, kids & website listed
2	LAKE CO FAIR	good info, admission includes rides, website listed
1	MUSKINGUM CO FAIR	website, dates, family fun, food, 4-H, music from artists, catching, good repition of website
	SUMMIT CO FAIR	date at front, website listed, just ok

**Cat. 5 Television Ad Judges Comments**

<b>Place</b>	<b>Medium Fair</b>	<b>Judges Comments</b>
1	COLUMBIANA CO FAIR	pictures, events, wheel on down
1	MUSKINGUM CO FAIR	pictures from fair, too much from all directions

**Cat. 6 Social Media Judges Comments**

<b>Place</b>	<b>Medium Fair</b>	<b>Judges Comments</b>
1	COLUMBIANA CO FAIR	nice pictures of current fair
2	HARDIN CO FAIR	easy to access to show tickets
	LAKE CO FAIR	nice basic
2	FRANKLIN??MUSKINGUM CO FAIR	QR code interactive schedule

<b>Cat.7</b>	<b>Web Site Home Page</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Medium Fair</b>	
2	COLUMBIANA CO FAIR	wheel on down, tickets hard to read
	HARDIN CO FAIR	logo over print?
2	LAKE CO FAIR	drop downs, lots at top
	MUSKINGUM CO FAIR	drop down, limited, tabs too condensed
1	SUMMIT CO FAIR	drop down @ top
<b>Cat. 8</b>	<b>Fair Premium Book Cover</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Medium Fair</b>	
1	COLUMBIANA CO FAIR	follows theme, easy to read, dates large, colors work, appealing
	HARDIN CO FAIR	not enough info, logo nice, not over top of pictures, time? Too dark
	LAKE CO FAIR	colorful, good pics, date prominent, busy
2	MARION CO FAIR	catches eye, have all you need, colorful, great pics, lots of info
	MUSKINGUM CO FAIR	very nice, great pics, need more info, don't like b&w w/ color, nice layout
	SUMMIT CO FAIR	top 112 good, bottom?, nice pics, some details need to be larger or different background
<b>Cat. 9</b>	<b>Fair Newsletter</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Medium Fair</b>	
2	HARDIN CO FAIR	format is different, good info
1	LAKE CO FAIR	professional, really excellent, great set up, fantastic info
<b>Cat. 10</b>	<b>Fair Printed Promo Misc</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Medium Fair</b>	
2	FRANKLIN CO FAIR	nice shirt, lots of attention, ok design
	HARDIN CO FAIR	unique, should have added dates for this year & upcoming yr info, if using can't see logo & info
	LAKE CO FAIR	nice, not sure how good of ad placement
2	MUSKINGUM CO FAIR	nice, print on outside would be suggeste, different, useful
1	SUMMIT CO FAIR	good shirt, goes w/ theme, cute, nice design
<b>Cat. 11</b>	<b>Promoting Ag Education</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Medium Fair</b>	
2	HARDIN CO FAIR	looks good, makes you want to read, vague
1	MUSKINGUM CO FAIR	great way to get farm to table out to public, recipes great tip, ?
<b>Cat. 12</b>	<b>Misc Use of Technology</b>	<b>Judges Comments</b>
<b>Place</b>	<b>to Promote Fair Medium Fair</b>	
1	COLUMBIANA CO FAIR	TV interview about fair return
	FRANKLIN CO FAIR	mobile app, lots of info, interactive, creative

2	HARDIN CO FAIR LAKE CO FAIR SUMMIT CO FAIR	colorful app, looks very interactive, lots of info ticket w/ QR code & sponsor inbedded is great idea, creative great videos, creative, cover lots of aspects of the fair
	<b>BEST IN SHOW</b> SUMMIT CO FAIR	<b>Judges Comments</b> BILLBOARD ENTRY
	<b>BEST OVERALL THEME</b>	<b>Judges Comments</b>
	MUSKINGUM CO FAIR	CARRIED THROUGHOUT ALL ADVERTISING
	<b>LARGE FAIR</b>	
<b>Cat. 1</b>	<b>Newspaper Ad</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Large Fair</b>	
	ASHLAND CO FAIR	colorful, neat, nice ad, not too busy, pretty, maybe slightly more info
	CUYAHOGA CO FAIR	little busy, cute not enough info, no information, beautiful ad but lacks info
	DARKE CO FAIR	hard to read, not very portable, way too much, print very small, too small print for elderly
	DELAWARE CO FAIR	good design, nice ad, pictures not great quality, very small, photos grainy
2	FULTON CO FAIR	very easy to read, good info, to the point, all important info
1	MERCER CO FAIR	excellent spacing, well laid out, eye catching, all important info, gives good info, creative
	PORTAGE CO FAIR	nice ad, really like the ad, nice ad, but too busy
<b>Cat. 2</b>	<b>Promotional Ad- outdoor</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Large Fair</b>	
	CUYAHOGA CO FAIR	cute design, adorable, cute, easy to read
	DELAWARE CO FAIR	too busy x3
2	FULTON CO FAIR	easy to read, spells out message nicely, love it, easy to read quickly, easy to read
	GEAUGA CO FAIR	good but only one aspect of fair represented, very pretty, but only one event showcased, nice, easy to read
1	MERCER CO FAIR	very nice, very easy to read, love it, so colorful, fantastic
<b>Cat. 3</b>	<b>Printed Prom. -Brochure</b>	<b>Judges Comments</b>
<b>Place</b>	<b>Large Fair</b>	
	ALLEN CO FAIR	too much for printed brochure, really like it, nice magazine, good design
	ASHLAND CO FAIR	design is good, print size good, don't care for cover, front cover not very catchy
	CUYAHOGA CO FAIR	cute, little busy, catchy, very cute, like the pictures
	DARKE CO FAIR	good design, print needs to be bigger, print too small x2
	DELAWARE CO FAIR	too big to carry around, print small, nice, too big to carry, cool idea to do them daily
	FULTON CO FAIR	printing too small, print too small x2, nice design

2	GEAUGA CO FAIR HARTFORD IND FAIR LORAIN CO FAIR	good design, clean, nice size, like the map, like it a lot too small x3 good advertising, very clean, cute, has all important info, catchy, good info, not too busy
1	MERCER CO FAIR ROSS CO FAIR	excellent use of space, love the large map x2, great brochure nice design, color too bright
<b>Cat. 4 Place</b>	<b>Radio Ad Large Fair</b>	<b>Judges Comments</b>
	CUYAHOGA CO FAIR	very good jingle, like the jingle, has all the info necessary, cute jingle
	DARKE CO FAIR	a lot of information to process, too much info, cute, different, like the different voices, long
	DELAWARE CO FAIR FULTON CO FAIR	very clear, easy to process, clear & to the point, to the point odd jingle, too much, cute song, too long, to the point, too country & long
1	GEAUGA CO FAIR	good info, easy to understand, included a lot of info, good to the point, cute, short, easy to follow along
	HARTFORD IND FAIR	cute audio ad-ins, good beat, nice to follow, short & have all important info
2	MERCER CO FAIR PORTAGE CO FAIR	good idea to include music clip, a bit long, nice ad good attention grabbing music, little long, good beat, funny, little long, like the background music
<b>Cat. 5 Place</b>	<b>Television Ad Large Fair</b>	<b>Judges Comments</b>
1	CUYAHOGA CO FAIR	love the pop-up pics, good pics, love it, cute, colorful, targeting the kids
2	DELAWARE CO FAIR GEAUGA CO FAIR PORTAGE CO FAIR	ads move a little fast, too much info, moves fast, too much very engaging pics, nice, simple, nice ad need more pics, not enough of events, too busy, needs better pictures
<b>Cat. 6 Place</b>	<b>Social Media Large Fair</b>	<b>Judges Comments</b>
1	CUYAHOGA CO FAIR	very engaging, very nice, all catch eyes, really eye catching
2	DELAWARE CO FAIR	too many photos on each post, too many photos in each post, nice posts, each post has a lot of pics
	MERCER CO FAIR	hard to tell what information was posted, hard to tell what post looked like, hard to tell what info was shared/ provide the actual posts
<b>Cat.7 Place</b>	<b>Web Site Home Page Large Fair</b>	<b>Judges Comments</b>
2	CUYAHOGA CO FAIR DELAWARE CO FAIR FULTON CO FAIR	very engaging, pretty, links are easy to find, easy to navigate little busy, easy to navigate, like the links & colors busy, seems hard to navigate, nice colors, like countdown, little busy x2, love the colors
1	LORAIN CO FAIR	very well put together, all info clearly put together, eye catching, easy to navigate, everything you need at once



MERCER CO FAIR  
ROSS CO FAIR

seems easy to navigate, nice, love the background, very nice  
nice, like the theme, nice easy to read

**Cat. 8 Fair Premium Book Cover**

**Judges Comments**

**Place**  
1  
ALLEN CO FAIR  
CUYAHOGA CO FAIR

little plain, easy to read, plain  
very cute design, eye catching & easy to read, simple yet  
gorgeous, super cute, not busy

2  
DARKE CO FAIR  
FULTON CO FAIR  
GEAUGA CO FAIR  
LORAIN CO FAIR  
MERCER CO FAIR

small design, too small, small  
too busy, hard to read, busy, like the writing, pictures don't flow  
cute design, cute x2  
very small, too small for older people, small  
good design, easy to read, clean, love it, so cute, easy to read,  
eye catching

PORTAGE CO FAIR  
ROSS CO FAIR

good design, nice, a little too much blue, too busy  
ok, seems a little busy, nice, really like it

**Cat. 9 Fair Newsletter**

**Judges Comments**

**Place**  
2  
CUYAHOGA CO FAIR

great design, easy to navigate, amazing that you sent multiple  
throughout fair, like that send during fair

1  
GEAUGA CO FAIR

very good design, love the layout & videos, love the video  
included

MERCER CO FAIR

kinda bland, a lot, nice needs a little more color

**Cat. 10 Fair Printed Promo Misc**

**Judges Comments**

**Place**  
2  
DARKE CO FAIR  
GEAUGA CO FAIR

cute design x2, cute, a little busy  
very good idea, love the save the date, cute idea, very creative  
save the date

1  
MERCER CO FAIR  
PORTAGE CO FAIR

love the design, love the idea of tumblers, like the design  
very cute design, nice to include animals, adorable, love the  
theme & design

**Cat. 11 Promoting Ag Education**

**Judges Comments**

**Place**  
2  
ALLEN CO FAIR  
CUYAHOGA CO FAIR

not sure what was being promoted, needed more information,  
needed more explanation  
doesn't really promote ag education, nice building redo, not  
promoting ag education

1  
DARKE CO FAIR  
DELAWARE CO FAIR

doesn't seem to promote ag education, cute contest, not  
promoting ag education  
great idea, good way to be inclusive, great program, such a  
cute idea! Love inquisitiveness

1  
MERCER CO FAIR

fantastic idea!, such a cute idea, love this!

**Cat. 12 Misc Use of Technology Judges Comments**

**Place to Promote Fair**

**Large Fair**

2	CUYAHOGA CO FAIR	nice, kickin it w/ Kenny
	GEAUGA CO FAIR	great video!, great way to advertise, love the sea lions (now I want them!)
1	MERCER CO FAIR	excellent video, very informative, cute, wonderful

**BEST IN SHOW**

CUYAHOGA CO FAIR

**Judges Comments**

SOCIAL MEDIA CAMPAIGN

**BEST OVERALL THEME**

**Judges Comments**

MERCER CO FAIR

same theme throughout all advertising