



**Sponsorship is essential for the
OFMA to meet organizational
objectives.**

YOUR OPPORTUNITY

*The OFMA will recognize support
in monetary donations and in-kind support.*



Best of Show
\$2,000 to \$2,999

CONVENTION SPONSOR

- ★ Convention Pamphlet Recognizing Sponsors
- ★ Convention Signage Recognizing Sponsors
- ★ Banner Displayed

ADDITIONAL BENEFITS

Quarter Page Ad in Annual Directory Sponsorship Recognition on OFMA Website
2 OFMA Passes for Ohio Fairs Sponsorship Recognition in OFMA Newsletters

CONVENTION SPONSOR

- ★ Convention Pamphlet Recognizing Sponsors
- ★ Convention Signage Recognizing Sponsors
- ★ Banner Displayed

Grand Champion
\$1000 to \$1,999

ADDITIONAL BENEFITS

Quarter Page Ad in Annual Directory
1 OFMA Pass for Ohio Fairs
Sponsorship Recognition on OFMA Website
Sponsorship Recognition in OFMA Newsletters



CONVENTION PRESENTING SPONSOR

- ★ Event Door Signage
- ★ Convention Pamphlet Recognizing Sponsors
- ★ Convention Signage Recognizing Sponsors
- ★ Banner Displayed

Showman of Showman
In excess of \$3,000

ADDITIONAL BENEFITS

Half Page Ad in Annual Directory
2 OFMA Passes for Ohio Fairs



Sponsorship Recognition on OFMA Website
Sponsorship Recognition in OFMA Newsletters



CONVENTION SPONSOR

- ★ Convention Pamphlet Recognizing Sponsors

Blue Ribbon
\$700- \$1,000

ADDITIONAL BENEFITS

Business Card Ad in Annual Directory
Sponsorship Recognition on OFMA Website
Sponsorship Recognition in OFMA Newsletters

Sponsor/Donor to provide the following:

- If donation is non-monetary, please provide the value.
The sponsorship committee will determine the sponsorship level.
- For Banners and Ads, please follow guidelines provided in the OFMA publication specifications and advertising opportunity documents.
- The sponsorship agreement will include the availability to distribute materials to convention attendees at registration.

Ohio Fair Managers Association

PO Box 2625
Stow OH 44224
phone: (330) 208-0372

email: ohiofairs@att.net
website: ohiofairs.org

THANK YOU FOR YOUR INTEREST & YOUR SPONSORSHIP

2025
Sponsorship Application
Ohio Fair Managers Association

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Fax: _____

Email: _____

Website: _____

Level of Sponsorship or Event Name: _____

If you would like to become a sponsor for the Ohio Fair Managers Convention, contact Sponsorship Chairman 'Kendra Von Lehmden-Wentz' kendra@putnamcountyfair.com or the OFMA office at e-mail us at ohiofairs@att.net for information on how to become a sponsor

Sponsorship levels available are listed below.

Ohio Fair Managers Sponsor Levels

Diamond Level in Excess of \$4,000

This level is built based on the level of spend either cash or in kind donations to the Ohio Fair Managers Association.

Showman of Showman - in excess of \$3000 Convention, Ohio Fairs' Queen Contest, Showcase Dessert Buffet, Jr & Sr Fair General Session Keynote Speaker, Jr Fair Programs/ Sessions, Jr. Fair Education Meals & Expenses, Badge Stock & Holders, Extravaganza Snacks, Communication Awards

- ✓ Listing as Presenting Sponsor in Convention Booklet
- ✓ Signage at the event door as Presenting Sponsor
- ✓ Signage recognizing all sponsors during convention
- ✓ 1/4 Page ad in Annual Buyers Guide Book
- ✓ 1/4 Page ad in the Convention Program Booklet
- ✓ \$150 credit towards tradeshow space
- ✓ Recognition at event or function
- ✓ 1 Banners (provided by sponsor) displayed during convention
- ✓ 2 OFMA Pass for Ohio Fairs
- ✓ Sponsor Recognition on web page and in newsletter
- ✓ Web advertising on www.ohiofairs.org
- ✓ 1 Newsletter ad 1/4 Page

Grand Champion--Contribution of \$1000 to \$1999

Tradeshow, ODA Luncheon, Hospitality Welcome Area, Officer/Directors Drawing, Queen Dinner, Hall of Fame Awards, Annual Meeting, Convention Radios, Meeting Planners & Hospitality, Queen Gifts

- ✓ Recognition at event or function
- ✓ 1 OFMA Pass for Ohio Fairs
- ✓ Sponsor Recognition on web page, Buyers Guide and in newsletter

Blue Ribbon--Contribution of \$700 to \$999 Extravaganza Snacks, Talent & Luncheon Production Coordination, Associate/Guest/ Spouse Drawing, Spouse/ Guest Activities, Convention Signs for Sessions, Corn Hole Contest, Hospitality Room, Tradeshow Beverage Breaks, Ohio Fairs' Queen Crown & Sash, Hospitality Special Events


- ✓ Listing as Sponsor in Convention Booklet
- ✓ Signage recognizing all sponsors during convention

Best of Show--\$2,000 to \$2999

Buyer's Guide, Convention Program Publication

- ✓ Listing as Sponsor in Convention Booklet
- ✓ Signage recognizing all sponsors during convention
- ✓ Quarter Page ad in Annual Directory Booklet
- ✓ Quarter Page ad in the Convention Program Booklet
- ✓ \$100 credit towards a Tradeshow booth space (was \$150)
- ✓ Recognition at event or function
- ✓ 1 Banners (provided by sponsor) displayed during convention.
- ✓ 2 OFMA Passes for Ohio Fairs
- ✓ Sponsor Recognition on web page and in newsletter
- ✓ Web advertising on www.ohiofairs.org

2024 Sponsors of the Ohio Fair Managers

Extravaganza Pizza Blast	Talley Amusements	Priceless
Convention Sponsor	Ohio Harness Horseman	Priceless
Ohio Fair's Queen Contest Presenting Sponsor	Eagle Golf Car (first right of refusal) HOLD	\$2000
Jr. & Sr. Fair General Session	Ohio Soybean	\$1500
Ohio Fairs Queen Summer Travels	Hometown Ticketing	\$5000
Battelle Hall Junior Fair Saturday Session	Ohio State Fair	\$Priceless
Junior Fair Education Meals and Expenses	Willandale Golf Cart Sales & Syngenta	\$1900
Meeting Planners and Hospitality	Lisko Family Shows	\$2000
Showcase Presentation Presenting Sponsor	Live Tech (first right of refusal)	\$2000
Badge Stock and Holders	Fair Publishing House (first right of refusal)	\$2000
President's Dinner & Showcase	Burnham & Flower Insurance	\$1000
Extravaganza/Gala	Variety Attractions (first right of refusal)	\$1900
Hospitality Welcome Area	6 times Available Thursday, Friday and Saturday Linville Foods, Glo Concessions, BASF, NTPA	\$1200
ODA Breakfast (Ohio Director of Agriculture)	Concessions by COX (first right of refusal)	\$1000
Hall of Fame Awards	Durant Amusements	\$2000
Communication Awards	Nutrien Ag Solutions	\$1900
Annual Buyer's Guide Publication	Kissel Shows	\$2000
Tradeshow	Concessions by Cox	\$1000
Convention Program Publication	Available	\$1000
Annual Meeting	Prowant Specialty Company (first right of refusal)	\$900
Hospitality Special events	Greater Ohio Showmen's Association Reithoffer Shows, BASF, NTPA, Poor Jacks Amusements, Deb Hukill	\$600-\$1,000 pending size
Talent and Luncheon Production Coordination	Entertainment Resource Group (first right of refusal)	\$600
Officers/ Directors Drawing	Available	\$700
Associates/ Guest/ Spouse Drawing	Haas & Wilkerson Insurance (first right of refusal)	\$700
Queens Dinner	Dippin Dots, Jeff, and Paulina Otterbacher, (first right of refusal)	\$1000
Convention OFMA Board Radios	Audio Innovators	\$700
Spouse/Guest Activities	Klein's Entertainment, LLC (first right of refusal)	\$600
Convention Signs for Sessions	All-Win Electric (first right of refusal)	\$600
Corn Hole Contest	Bates Bros. Shows (first right of refusal)	\$500
Extravaganza Snacks	Dippin Dots/Otters Concessions & Bates Bros. Amusements (first right of refusal)	\$500
Tradeshow Beverage Break	Poor Jacks Amusement Brinkley Entertainment, , NTPA, Greater Ohio Showmen's, (First right of refusal) 4 additional opportunities available	\$500
Ohio Fairs' Queen Crown and Sash	Bush Concessions Susan Bush	
Queen Contestant Gifts Embroidered with sponsor name logo		\$1000
Convention Flowers for Registration & Stage	Kevin Wise greenhouses	\$1000
Coffee Breaks in meetings	HYATT Hotel, Greater Columbus Visitors Bureau Sold	\$450